

Coming This Spring: *The Green Journal*

This Earth Day, April 22, Phipps and St. Lynn's Press will release *The Green Journal: A Personal Planbook of Eco-Friendly Tips and Ideas*. Written by a team of experts at Phipps Conservatory and Botanical Gardens, *The Green Journal* is an easy-access idea bank for the green lifestyle, complete with essays, tips and easily implemented projects of all sizes and time frames. The reader can enter his or her own discoveries and epiphanies into the journal as they unfold.

Topics covered in *The Green Journal* include:

- Water Conservation
- Going Green at Work
- Buy Local
- Organic Lawn Care
- Habitat Conservation
- Home Energy Conservation
- Reduce, Reuse, Recycle
- Sustainable Gardening
- Tips for Teachers and Schools
- Transportation
- Volunteering
- Voting with Your Dollars

The Green Journal will be released on Earth Day, April 22, in both The Shop at Phipps and The Shop in the Park, and nationwide.

Pre-sale

Pre-order your copy now at www.phipps.conservatory.org, and pick it up at The Shop at Phipps or The Shop in the Park starting on Earth Day, April 22, 2008.



Excerpt from *The Green Journal* Introduction:

It's all over the news — global warming, water shortages, loss of biodiversity, endangered plants and animals, overflowing landfills. It can seem overwhelming. But there are things we can do. Caring for the earth begins by taking action at home.

By making changes in our lifestyle choices, we can improve the environment in our own community and other parts of the world. From how you take care of your lawn and garden, to what you buy, how you travel, and where you volunteer your time, you can make a difference.

— Richard V. Placentini

For more information, visit www.phipps.conservatory.org.