



2021 - 2022 FAIRCHILD CHALLENGE
MS Optional Video Challenge: "Homegrown Culture"



Patti Burns Prize for Excellence in Communication and Media
 Maximum two video submissions per school

Panel Date: _____

SPECIFIC REQUIREMENTS:

- Video (maximum 4 minutes in length) sharing a family's or culture's traditional dish and its ingredients and significance to the student.

Criteria	Max. Points	Judge 1 Initials:	Judge 2 Initials:	Judge 3 Initials:	Judge 4: Initials:
Theme and Content <ul style="list-style-type: none"> • Demonstrates understanding of the student's culture/heritage • Shares a food/dish and explains its significance to the student's family, heritage, or culture (Interview family members) • Discusses ingredients in the dish with a focus on at least one unusual ingredient, including where it came from and how it is used. 	50				
Video Quality <ul style="list-style-type: none"> • Audio and visuals are clear. • Video was edited; technical quality is strong. • Video doc is labeled with the school's name and the name(s) of participating student(s) 	15				
Creativity <ul style="list-style-type: none"> • Video is creative, original, and interesting • Video displays effort and thoughtfulness. 	20				
Resources <ul style="list-style-type: none"> • List family members you spoke with to learn about your heritage & family recipes • Include other referenced sources in MLA or APA format. 	5				
TOTAL	90				

Comments:

School:

Student(s):

Requirements

(10 points)

Video is labeled with full school name (no acronyms please) and student(s) names.	3	points	_____
Entry Form submitted with entry.	1	points	_____
Video is a maximum of four minutes in length.	3	points	_____
Resources list (of family members) is included	2	points	_____
Submitted on time (late entries may not qualify for the Patti Burns Prize)	1	points	_____

Meets Requirements (circle one): Y / N

_____ points

1. AVERAGE: JUDGES' SCORES FROM SUBTOTALS _____

2. TOTAL SCORE: ADD REQUIREMENTS TO AVERAGE _____

Important: Please note that points will not be awarded for this challenge. The purpose of this rubric is to help our panel determine the top entries for the Patti Burns Prize for Excellence in Communication and Media.