

For Immediate Release: Mon., May 23, 2016

Contact: Connie George | Director of Marketing and Communications

412/638-6008 | cgeorge@phipps.conservatory.org

Phipps Brings Scientific Discovery BioBlitz to Pittsburgh

Families, scientists and volunteers gather in Schenley Park for a day of science and fun

Pittsburgh, Pa. — On Sun., June 5 from 5 a.m. – 5 p.m., <u>Phipps Conservatory and Botanical Gardens</u> is hosting its first BioBlitz event! A BioBlitz brings together volunteer scientists, families, students, teachers and community members to conduct a biological survey of all of the living species in a given area. By recording this information, scientists learn new insights about the living species that inhabit our planet, how they interact and live with one another and how we can better conserve nature.

Phipps' BioBlitz is a free, fun and family-oriented festival, allowing people of all backgrounds to connect with the environment and take part in real-time science through activities such as:

- Bird watching in Schenley Park
- Meeting local scientists and artists
- Creating unique art
- Participating in family-friendly activities and exhibits
- Enjoying live music
- Browsing local vendors' products and goods

Activities for the BioBlitz will take place on Phipps' front lawn, in Botany Hall and at Schenley Park. This event is free and open to the public, and participants who complete activities on the event map will receive 50% off admission to Phipps during event hours. One map must be completed per family, adult or couple, and guests **must** present the completed activity map at the admissions desk to receive the discount.

For a complete list of activities and times, please visit phipps.conservatory.org.

###

About Phipps: Founded in 1893, Phipps Conservatory and Botanical Gardens in Pittsburgh, Pa. is a green leader among public gardens with a mission to inspire and educate all with the beauty and importance of plants; to advance sustainability and promote human and environmental well-being through action and research; and to celebrate its historic glasshouse. Learn more: phipps.conservatory.org.

| Twitter | Facebook | YouTube |