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Echinacea purpurea

eastern purple coneflower



Light Requirements: **sun, part-sun**

Soil Moisture: **dry, moist**

Soil Description: **neutral, rich, average, poor, clay, sand, gravel/rock**

Height: **2'-4'**

Recommended Spacing: **12"-16"**

Bloom Time: **June, July, August, September**

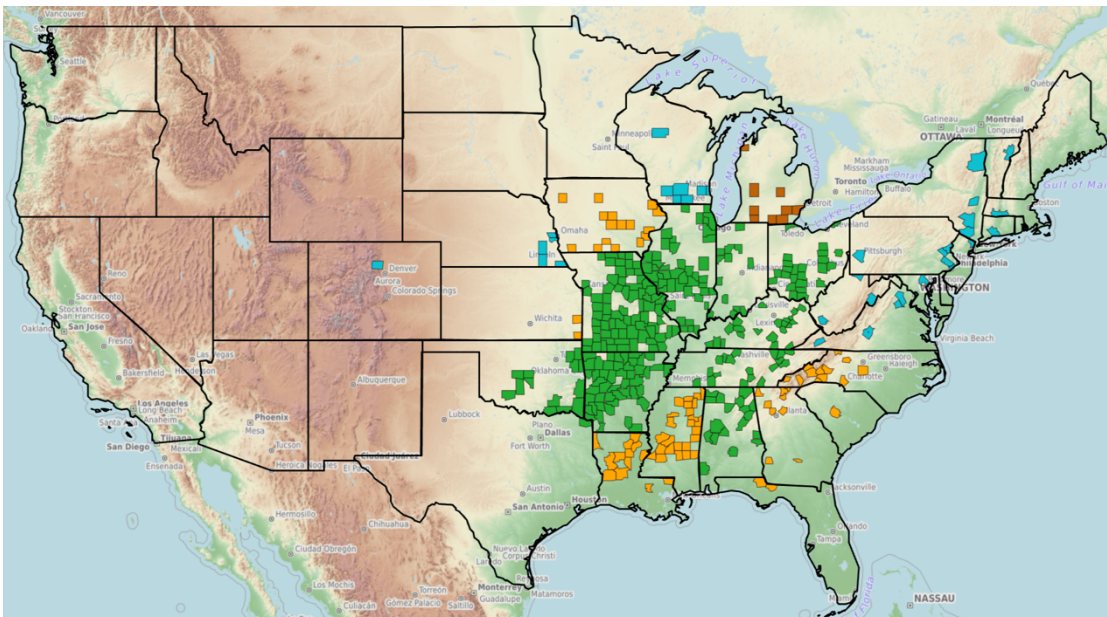
Bloom Color: **purple, pink**

Hardiness Zone: **4, 5, 6, 7, 8**

Additional Tags: **colonizing, cut flowers, deer resistant, food for birds, pollinator favorite**

No perennial garden can be complete without this classic! Rigid stems are terminally branched into 8"- to 12"-long flowering stalks which can grow to a height of 5'. Green stems are often spotted with reddish-brown streaks, and sparsely covered in fine, white hairs with stalks that are terminated by a single, large, purple, daisy-like flower that can measure 4" across.

It is very easy to grow in average garden conditions, and prefers moist, well-drained soil and full sun. The plants will slowly spread to form dense colonies via rhizomes. Mid-summer blooms last well over a month and it often has a secondary bloom period in early fall. Eastern purple coneflower can be short lived, so allowing some self-seeding will maintain its presence in the garden. The seedheads will attract goldfinches in droves!



Map of Native Range
Color Key:

- Present
- Rare
- Extirpated
- Adventive