Challenge 1: Writing
“Nearby Nature Haikus”
For individuals or groups  |  Maximum points: 200

**Your Challenge:** The ancient art of haiku poetry provides the reader with a moment in time - truth captured in three brief lines. The inspiration often comes from observation and direct experience with nature. After researching traditional haikus that depict images from nature, the students will produce a book of original haiku poems that reflect their personal time spent outside without technology (no iPods, no cellphones) and provide the reader with impressions of nearby nature. This requires going outside and taking time for quiet observation without the distraction of personal electronics.

**Entry Requirements:**
- Book of haiku may have up to 20 poems. Each haiku should have the author’s name.
- Follow the traditional 3-line, 5-7-5 syllabic format.
- One original illustration is required as cover art. Multiple illustrations are welcome, but not required.

**Additional Information:**
- Students are asked to go outside and find inspiration around your school, home or neighborhood in order to create an honest depiction of a moment in nearby nature.
- Original illustrations reflecting the haiku poems may be included throughout the book (any medium, i.e. pencil sketches, watercolor, etc.).
- 5 points will be awarded for each poem included by a different author. Therefore, the more participants, the more points earned. Multiple poems by one author will be accepted, but will not earn as many points.

**School Submits:** Challenge Entry Form, one book of haiku with up to 20 poems

**Due at Phipps:** Friday, Oct. 23 by 5 p.m.

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Challenge 2: Personal Action
“Be the Change”
For a group of individuals  |  Maximum points: 200 (100 per essay)

**Your Challenge:** Environmental problems, particularly climate change, can seem overwhelming and way beyond our control. Personal lifestyle choices, however, are within our reach and can help to
reduce the greenhouse gases that contribute to climate change. For this challenge, research ways individuals can help mitigate climate change. Then decide upon a specific behavioral change you will commit to in order to reduce your carbon footprint. Recruit at least one other family member to do this with you. Go ahead and make this change over the course of at least one month and keep a record of your actions. After a month of this activity, write a 1-page essay that reviews your success in implementing your plan and the impact of your behavior on yourself, your family and the planet.

**Entry Requirements:**
- Choose an activity that you can actually commit to on a regular basis. Take action; do this activity for at least a month and keep a log to record your actions.
- Write about your reaction to making this change and how your behaviors before and after this action have an impact on climate change.
- Your testimonial should be one page, double-spaced, using 12-point font.

**School Submits:** Challenge Entry Form, up to two essays

**Due at Phipps:** Friday, Nov. 20 by 5 p.m.

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**Challenge 3A: Visual Art (Global Challenge)**

**“Environmental Change”**

*For individuals or groups | Maximum points: 200 (100 per comic strip)*

*This Global Challenge is being offered by The Fairchild Challenge, in partnership with all Fairchild Challenge partners. Ten national and international institutions will be invited to participate in the same challenge. Top 10 comic strips from each individual institution, Phipps being one, will share their entries and compete in this global challenge.*

**Your Challenge:** Urban sprawl and human mobility and the increased demand for energy since the beginning of the last century have had a lasting effect on nature. Specifically, plant population ranges are shifting and/or ecosystems are modifying in response to climate change caused by human actions. Choose one plant species, investigate how this species has responded to environmental changes and document the changes the species is making through a 5 panel comic strip.

**Entry Requirements:**
- Drawing/hand-rendered or computer generated 5 panel comic strip: maximum size: 8.5” x 14”
- Descriptive title, student’s name, grade and school clearly printed on the back of each entry
- Comic strip is student-created and original

**Additional Information:**
- Submit all comic strips to Phipps. No electronic submissions.
- Top comic strips will be featured for online voting, which will be open from Friday, April 1, through Friday, April 29, as part of the Global Challenge. For a detailed list of evaluation criteria and points awarded for this challenge, visit www.fairchildchallenge.org.
• Winning entries of the Global Challenge will be published in Fairchild’s The Tropical Garden magazine and be on display at Phipps Conservatory’s CSL Gallery.

**School Submits:** Challenge Entry Form, up to two comic strips

**Due at Phipps:** Friday, Dec. 18 by 5 p.m.

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**Challenge 3B: Visual Art**

**“Spring Blooms of Western Pennsylvania”**

*For individuals or groups | Maximum points: 200 (100 per drawing)*

**Your Challenge:** Spring in western Pennsylvania always brings with it subtle and spectacular flowers. For this challenge, create a drawing using either colored pencil or ink to depict one of the plants or trees that blooms in our region in springtime. (The species does not have to be native, provided it is now commonly found growing here.) Selected drawings will be exhibited in Phipps Conservatory’s Welcome Center gallery space in Spring 2016.

**Entry Requirements:**

• Create an original drawing depicting the flowering stage of a plant that grows in our region of western Pennsylvania and flowers in the spring
• On a separate sheet of paper, include the scientific and common names for the featured plant(s), as well as native region of the plant(s).
• Picture size: 8 ½” x 11” or 16” x 20”
• Name of school and student artist must be on back of drawings.

**Additional Information:**

• Drawings will be judged on creativity, artistry, relevance to theme and accuracy of information.

**School Submits:** Challenge Entry Form, up to two drawings

**Due at Phipps:** Friday, Dec. 18 by 5 p.m.

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**Challenge 4: Project Design**

**“Green Up Your School”**

*For individuals or groups | Maximum points: 200*

**Your Challenge:** What is biophilia? The word may be new to you but, as a human being, the concept behind it may already be a part of you. Take the principles behind biophilia and make a plan
of action to bring the benefits of biophilic design to your school. Create a visual display of how this will be done.

**Entry Requirements:**
- Write a one-page explanation of biophilia and the advantages of applying biophilic design principles to public spaces.
- Create a plan for how you will bring these principles to your school (pretend money is no object!).
- Create a visual display that shows your plan as it would be ideally implemented. This can be done as a tri-fold board, a poster or a blue print layout.

**School Submits:** Challenge Entry Form, written explanation, one plan and visual representation

**Due at Phipps:** Friday, Feb. 5 by 5 p.m.

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**Challenge 5: Video**

**“My Climate Future”**

*For individuals or groups | Maximum points: 200*

**Your Challenge:** Climate change is one of the major issues facing future generations. Empowering youth to have a voice in their future through the My Climate Future video is the idea behind Challenge #5. We want to hear your voice and how you feel about climate change and what your ideas are for the future. For this challenge, students will create a video to inform the viewer about the reality of climate change, while inspiring them to take personal action in response to this knowledge.

**Entry Requirements:**
- Create a video that: 1) briefly explains what is meant by “climate change,” 2) includes your personal reaction to the current knowledge, and 3) provides a specific way or ways to take action to mitigate the potential problems associated with climate change.
- Video can be from 1 to 3 minutes maximum
- Video should be submitted on DVD, flash drive or uploaded and accessible on YouTube.

**Additional Information:**
- Group work is encouraged.
- Evaluation criteria: Submissions will be judged on accuracy of content, creativity/originality, technical quality and overall impact.

**School Submits:** Challenge Entry Form, one video per school

**Due at Phipps:** Friday, March 18 by 5 p.m.
Challenge 6: Environmental Action
Home, School or Community
For individuals or groups | Maximum points: 300

**Your Challenge:** Even small and simple environmental initiatives can affect great change. For this challenge, you are asked to initiate, implement and sustain an activity or activities that promote environmental awareness and conservation within ONE of the three following targets areas: home, school, or community.

**Entry Requirements:**
- Create a tri-fold display or written report that documents your school’s efforts to promote environmental awareness and conservation in one out of three areas: within students’ homes, throughout the school or across the community.
- Please attach a list of the students and/or classes involved in the project.
- Limit report to a maximum of 5 double-sided or 10 single-sided, 8.5” x 11” pages.

**Additional Information:**
For this challenge, one or multiple environmental action projects done throughout the school year are encouraged. Ideally, this challenge should become an all-school effort, engaging as much of the student body as possible. While creative and original ideas for projects are welcomed, we have also provided some optional examples below.

*Suggested Projects*

**Home**
- Perform a home energy audit and make changes based on your findings
- Set a recycling goal for your household
- Educate and encourage your family to become responsible purchasers and consumers
- Encourage your family to have one sustainable (ie., meat-free, locally grown) meal each week
- Create a western PA-friendly habitat in your backyard that invites wildlife and minimizes environmental impact

**School**
- Host an environmental documentary at school and donate proceeds to an environmental organization
- Have a school grounds clean up, being sure to recycle and/or dispose of materials properly
- Devise a plan to reduce waste at your school, involving recycling as appropriate.
- Perform an energy audit at your school and present a plan for improvement to your school board.
- Create a mentoring program where older students can educate younger students about environmental issues
- Post environmental tips and reminders on posters in visible locations at school
- Encourage your kitchen and maintenance staff to use environmentally friendly products
- Host an educational Earth Day event at school
- “Green” your prom by incorporating sustainable practices into your event
- Conduct a biodiversity inventory of your school grounds, including plants, birds, butterflies, and others

**Community**
- Volunteer with a local environmental organization
- Participate in an environmental organization’s work project on Earth Day
- Assist with environmental education or initiatives at a local community center
- Host a fundraiser and donate money to an environmental cause
- Write letters about your environmental concerns to local politicians
- Participate in a citizen science project

**School Submits:** Challenge Entry Form, one trifold or one report

**Due at Phipps:** Friday, April 29 by 5 p.m.