



2019-2020 FAIRCHILD CHALLENGE
Optional Challenge: "Set the Stage for Air Quality"



Patti Burns Prize for Excellence in Communication and Media
 Maximum two video submissions per school

Panel Date: _____

SPECIFIC REQUIREMENTS:

- Video skit (maximum 4 minutes in length) focusing on one of the following air quality issues: idling, outdoor activity or indoor air quality.
- Video should include opening credits and Works Cited.

Criteria	Max. Points	Judge 1 Initials:	Judge 2 Initials:	Judge 3 Initials:	Judge 4: Initials:
Theme and Content	40				
<ul style="list-style-type: none"> • Video has opening credits that contain the school name and the name(s) of participating student(s) • Video focuses on one of the following air quality issues: idling, outdoor activity or indoor air quality • Skit has characters, a clear plot and is ordered logically • Video demonstrates research and understanding of the chosen air quality topic. • Skit concludes with an action or lesson that viewers can use to take action. 					
Video Quality	20				
<ul style="list-style-type: none"> • Audio and visuals are clear. • Video was edited; technical quality is strong. 					
Creativity	20				
<ul style="list-style-type: none"> • Skit is creative, original, relatable and understandable. • Video displays effort and thoughtfulness. 					
Works Cited	10				
<ul style="list-style-type: none"> • Works Cited includes at least two sources in either MLA or APA format. 					
TOTAL	90				

Comments:

School:	Student(s):
Requirements (10 points)	
Video is labeled with full school name (no acronyms please) and student(s) names.	3 points _____
Entry Form submitted with entry.	1 points _____
Video is a maximum of four minutes in length.	2 points _____
Bibliography citing at least 2 sources following MLA or APA format is included.	3 points _____
Submitted on time (late entries may not qualify for the Patti Burns Prize)	1 points _____
Meets Requirements (circle one): Y / N	<div style="border: 1px solid black; padding: 5px; display: inline-block;">_____ points</div>

1. **AVERAGE: JUDGES' SCORES FROM SUBTOTALS** _____

2. **TOTAL SCORE: ADD REQUIREMENTS TO AVERAGE** _____

Important: Please note that points will not be awarded for this challenge. The purpose of this rubric is to help our panel determine the top entries for the Patti Burns Prize for Excellence in Communication and Media.